

Data-driven approach: Tools to help guide your workplace wellbeing program

A workplace wellbeing program is an integral part of an employer's overall business strategy. Supporting employees' wellbeing through workplace programs, resources and policies can lead to increased employee engagement and strengthen an organization's overall performance. Being strategic about your workplace wellbeing programming is smart business.

Using a data-driven approach is the foundation of a successful workplace wellbeing program. To ensure your strategy is on target, we have a variety of assessment tools to help identify areas of opportunity and measure progress.

ΤοοΙ	Captured Audience	Purpose
Workplace Health Assessment Tool	The organization	Assesses workplace wellbeing infrastructure and readiness
Employee Interest Survey	All employees	Gauges employees' wellbeing interests and habits
Aggregate Claims Data*	Employees and dependents on the health plan	Identifies gaps in care, annual well visits, chronic conditions prevalence and more
Member Engagement Dashboard*	Employees and dependents on the health plan	Features key health plan engagement metrics like online accounts, telemedicine registrations and more
Health Risk Assessment (HRA)**	Employees (and spouses if applicable) who complete the HRA	Collects demographics, health risks and behaviors of a population
Biometric Screening Aggregate Report*	Employees (and spouses if applicable) who participate	Identifies employees' risk factors like high blood pressure, cholesterol and glucose

Using multiple data sources creates a more complete picture of your organization and employees, leading to a wellbeing strategy that is targeted to your organization's needs and goals.

Our Workplace Wellbeing Consultants partner with you to develop data-driven wellbeing strategies tailored to meet your needs. Contact your dedicated wellbeing consultant, account manager or broker to schedule a complimentary wellbeing consultation.

*Not available for Small Group plans

**Availability varies

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