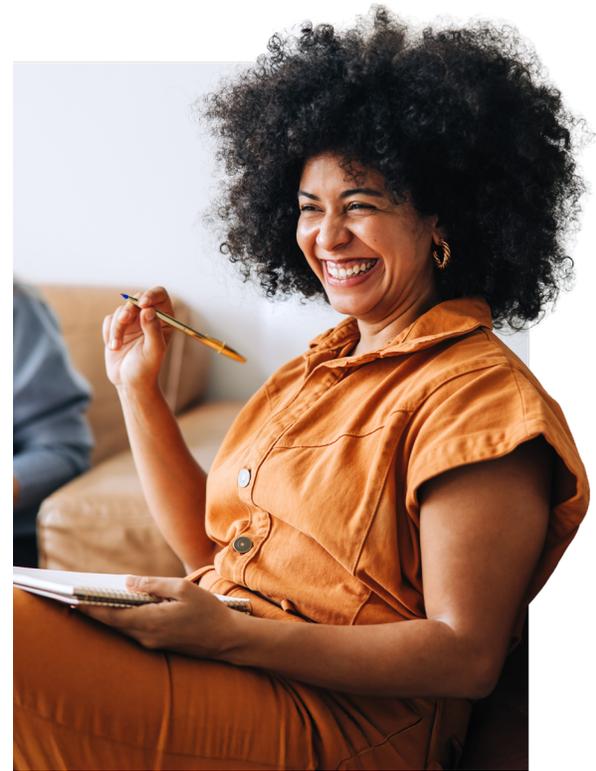


Data-driven approach: Tools to help guide your workplace wellbeing program

A workplace wellbeing program is an integral part of an employer's overall business strategy. Supporting employees' wellbeing through workplace programs, resources and policies can lead to increased employee engagement and strengthen an organization's overall performance. Being strategic about your workplace wellbeing programming is smart business.

Using a data-driven approach is the foundation of a successful workplace wellbeing program. To ensure your strategy is on target, we have a variety of assessment tools to help identify areas of opportunity and measure progress.



Tool	Captured audience	Purpose
Workplace Health Assessment Tool	The organization	Assesses evidence-based best practices in place at your organization
Employee Interest Survey	All employees	Gauges employees' wellbeing interests and habits
Member Engagement Dashboard*	Subscribers on the health plan	Features key health plan engagement metrics like online accounts, telemedicine registrations and more
Preventive Services Dashboard*	Adults on the health plan	Identifies percent of population that is compliant with cancer screenings, well care visits, and dental cleanings
Biometric Screening Aggregate Report*	Employees (and spouses if applicable) who participate	Identifies participants' risk factors like high blood pressure, cholesterol and glucose

Using multiple data sources creates a more complete picture of your organization and employees, leading to a wellbeing strategy that is targeted to your organization's needs and goals.

Our Wellbeing Engagement Consultants partner with you to develop data-driven wellbeing strategies tailored to meet your needs. Contact your dedicated wellbeing consultant, account manager or broker to schedule a complimentary wellbeing consultation.

*Not available for Small Group plans

A nonprofit independent licensee of the Blue Cross Blue Shield Association. Our Health Plan complies with federal civil rights laws. We do not discriminate on the basis of race, color, origin, age, disability, or sex. Atención: Si habla español, contamos con ayuda gratuita de idiomas disponible para usted. Consulte el documento adjunto para ver las formas en que puede comunicarse con nosotros. 注意: 如果您说中文, 我们可为您提供免费的语言协助。请参见随附的文件以获取我们的联系方式。

A11YCRG021126
B-8456/22071-26WW



Everybody Benefits